



## National Conference on Intellectual Property Rights

#### **Editors**

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# National Conference on Intellectual Property Rights

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**Editors** 

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#### President Message



It gives me immense pleasure to note that response to this proceeding from our college in collaboration with Kalinga University on "IPR: An Overview and Implication in Academic World" has been overwhelming. The wide spectrum of articles in different sections gives a sense of pride that our Students, Scholars and Faculty members possess creative potential and original thinking in ample measures. Each and Every article of this proceeding is very interesting and absorbing.

I applaud the contributors for their stimulated thoughts and varied hues in articles contributed by them. Commendable job has also been done by the Editorial Board in planning for and producing the Proceeding.

My congratulations to the team who took the responsibility for the arduous task most effectively.

Very Best Wishes for Future Endeavors.



#### Vice Chancellor Message



I am delighted to know that Faculty of Education, Kalinga University is going to organize National Conference on Intellectual Property Rights on 15<sup>th</sup> to 17<sup>th</sup> February, 2023.

The conference like this is a great endeavour to update and enrich the thought process of all delegates. It provides a grand platform for demonstrating research and development at activities in the field related area. I am sure the conference will generate interesting results and new knowledge.

I hope that the deliberations in the conference will help researchers, academicians and industry representatives from across the globe by certain with the latest advancement in Intellectual Property Rights. I would like to express my appreciation to all committee members of the conference for their hard work, commitment and relentless effort.

I extend my heartiest good wishes to the Faculty of Education, Kalinga University, for the grand success of the conference.

**Dr. R Shridhar**Vice Chancellor
Kalinga University



#### Principal Message



It is a matter of great pride and satisfaction for our college to bring out this proceeding on "IPR: An Overview and Implication in Academic World" released from the Department of Education, Vipra Kala, Vanijya Avam Sharirik Shiksha Mahavidyalaya in collaboration with Kalinga University, Raipur, Chhattisgarh.

It is remarkable that the theme chosen for the Conference was indeed useful for the Students, Scholars, Faculty members and other target groups as well.

I am sure this proceeding will be very much helpful to the readers to get the knowledge of contemporary issues.

I extend my heartfelt Congratulations to staff members and Students for their fruitful effort.

With Best Wishes



#### Registrar Message



Dear Participants, Researchers, and Academicians,

It is with great pleasure and honor that I extend my warmest greetings to all participants of the National Conference on Intellectual Property Rights: An Overview and Implementation in the Academic World. As the Registrar of Kalinga University, I am delighted to witness the gathering of brilliant minds, scholars, and practitioners who share a common dedication to advancing knowledge in the realm of intellectual property.

Intellectual Property Rights (IPR) have become an integral part of the academic landscape, shaping the way we create, share, and protect knowledge. The theme of this conference reflects the pressing need to not only understand the nuances of IPR but also to explore effective strategies for their implementation within academic institutions.

This conference serves as a platform for the exchange of ideas, experiences, and insights that will contribute to the collective wisdom in this crucial field.

As representatives of academic institutions, you play a pivotal role in shaping the future of intellectual property. This conference provides a unique opportunity to discuss the challenges and opportunities of implementing IPR in the academic world, paving the way for best practices that can be adopted for the benefit of our institutions and society at large.

I extend my heartfelt appreciation to the organizing committee for their meticulous planning and dedication in bringing this conference to fruition. I also express my gratitude to the esteemed speakers, sponsors, and participants for their invaluable contributions.

May this conference be a platform for stimulating discussions, collaborative initiatives, and the generation of knowledge that will have a lasting impact on the academic community.

Thank you for your commitment to the advancement of intellectual property rights in academia.

Warm regards,

**Dr. Sandeep Gandhi**Registrar
Kalinga University



#### Message of Head of the Department

#### Dr. Divya Sharma

Head, Department of Education Vipra Kala, Vanijya Avam Sharirik Shiksha Mahavidyalaya, Raipur, Chhattisgarh



This National conference on "IPR: An Overview and Implication in Academic World" organized by Department of Education in collaboration with Department of Education, Kalinga University, Raipur is an attempt to understand the significance of the components of the IPR and using it effectively as a main part of Academics is vital for the attainment of the goals of Teaching—Learning Process. The Teaching—Learning need the IPR to protect Academic Material secrets or other useful information and continue forward of the competition.

267 Participants have confirmed their registration and presentation in the conference. The issue of this proceeding contains all the papers accepted and presented in the conference. 25 articles are published in this proceeding.

Information provided in various papers and reproduced in the proceedings is aimed at benefiting to all present in the field of Academics. It is expected that the purpose would be served in a satisfactory manner through in-depth discussion and interaction among participants during the conference.

I take this opportunity to record my heartfelt appreciation and gratitude to all the authors, delegates, conference chairman and all others participating.



#### Message of Head of the Department



This Dear Esteemed Participants, Distinguished Guests, and Respected Colleagues.

It is with immense pleasure and pride that I extend a heartfelt welcome to all of you as the Convenor of the National Conference on Intellectual Property Rights: An Overview and Implementation in the Academic World. This conference marks a pivotal moment in our academic community, bringing together minds dedicated to exploring the intricate realms of intellectual property and its application within the academic sphere.

As we gather for this prestigious event, our focus is on not only understanding the nuances of intellectual property rights but also delving into the practical aspects of implementing these rights within our academic institutions. Intellectual property, in its various forms, plays a crucial role in fostering innovation, protecting scholarly works, and promoting the responsible dissemination of knowledge.

Throughout the conference, we have the privilege of hearing from distinguished speakers, experts, and scholars who will share their insights, experiences, and research findings. The diverse range of topics covered, from the fundamentals of intellectual property rights to their strategic

integration into academic practices, promises to provide a comprehensive overview and actionable strategies for implementation.

This conference is not merely a gathering of minds; it is an opportunity for each participant to contribute to the discourse, share best practices, and collectively shape the future of intellectual property in academia. The conference proceedings will serve as a valuable repository of knowledge, capturing the essence of our discussions and paving the way for continued collaboration and growth in this vital field.

May the National Conference on Intellectual Property Rights be a source of inspiration, collaboration, and actionable insights for all. I eagerly anticipate the vibrant discussions and the positive impact that will undoubtedly emanate from our time together.

Regards **Dr. Shraddha Verma**Dean, Faculty of Education
Kalinga University



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#### 3-day national conference begins at Vipra College

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UNDER the joint augter of Vipou College of Arts, Commerce and Physical Education and Faculty of Education, Kalinga University three-days National Conference on Unfollaritual Property Rights: An Overview and Implications in the Academic World was toaugu noted at Vipra College audito-nium on Wednesday. Professor Dr KL Verma, Mos Chanadles



(Fore left to right) Dr. Shraddha Verrus, Dr. Girlen Kord Shukta, Dr. M., Verma, Gyanech Shanna, Dr. Dwys Shanna presenting memerko daring inaguration ceremony of National Continence





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